

Improvements in *Park Science* Web site

Park Science on the Web (ISSN 1090-9966) has undergone a complete re-design and now functions more efficiently. Located at <http://www.nature.nps.gov/ParkScience>, the new Web site replaces the old one at <http://www.nature.nps.gov/parksci> and marks several exciting improvements, including how to subscribe and re-subscribe (see “To continue your free subscription”). The new site is “dynamic,” that is, content resides in a database and is displayed by the user on demand.

Templates and style sheets improve the readability and consistency of the pages and reinforce the NPS graphic identity. The six most recent issues of *Park Science* are published in this format. Navigation to articles begins with an issue’s home page, which evokes the cover design for that issue, and links to all feature articles and departments. Minimally formatted “printer friendly” pages and PDF files of individual articles are also available for these six issues.



The “Archive” is another improvement and simplifies access to the entire catalog of 79 issues of *Park Science*, from the inaugural edition in 1980 to this edition. Each issue is listed along with its available formats: Web (i.e., dynamic HTML; six issues available), PDF (all editions available), text file (about half of the issues available), and RTF (rich text format, with about half of the issues available). Users can also request copies of individual back issues that are still in print by following a convenient link. Additionally, the “Library Availability” pages list more than 400 U.S. government repository libraries on a state-by-state basis that subscribe to *Park Science*. A search function is now featured in two formats and will help readers locate content from the vast archive of back issues. The quick search—with keywords typed into a text box in the navigation bar—searches all issues in all available file formats (i.e., Web, PDF, ASCII Text, and RTF). The advanced search, as the name implies, can be tailored to search particular issues by volume number

or year. For both search types users enter keywords, which can include topic, article title, author, park, and so on. As an alternative, several Internet search engines do a good job of finding *Park Science* articles. In these instances, a search string may be more successful if it includes the words “Park Science” (in quotation marks) along with any keywords, to focus the search on this publication.

Another new function of this Web site is the “Subscribe” link, which allows readers to manage how they receive *Park Science*. As described in the preceding article, they can sign up to receive e-mail notification when a new issue is published online. Alternatively, readers can register for the print edition, update their delivery address, or cancel a subscription.

Prospective authors who wish to publish in *Park Science* will appreciate the link to “Guidance,” which shares information about writing for this publication. This includes a description of article categories and their suggested lengths, criteria for developing illustrations, and a discussion of article review procedures. The projected publication schedule and article submission deadlines are also noted. Editorial style (e.g., rules of grammar and punctuation) preferred for this publication is summarized on the Web site and also explained in detail in the new publication “Editorial style guide for *Park Science* and *Natural Resource Year in Review*.” The full-length guide is available as a PDF for downloading and may be helpful to authors in developing popular science articles (see following article).

These are the first significant design changes in the *Park Science* Web site in about nine years. They should help make information about the application of research findings to natural resource management in the national parks easier to find and provide for a more productive and successful Web-browsing experience.