

## *Park Science* earns recognition for excellence



**PARK SCIENCE** has won an Apex Award of Publication Excellence for 2010. The honor was given as part of the 22nd annual Apex awards competition recognizing excellence in publications work by professional communicators. The awards

program is sponsored by Communications Concepts, Inc., publisher of *Writing That Works*, a bimonthly newsletter covering business writing, editing, and publishing for communicators in corporate, nonprofit, agency, and independent settings.

According to the award description, “Contest entries were evaluated based on excellence in editorial content, graphic design, and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.” Judges evaluated 3,711 entries in 127 categories (for which they gave 1,232 awards), and indicated they saw “only the most promising publications that professional communicators could enter.”

*Park Science* was up against 625 entries in the “Magazines and Journals” category, of which 198 got honors, and was one of 60 publications to receive an award in the subcategory “Magazines and Journals—Print, More Than 32 Pages.”

Editor Jeff Selleck explains that he entered *Park Science* in the contest because of “a very good feeling about the quality of this publication since we reinvigorated it in 2008. That project entailed graphic redesign; full-color printing; careful selection and production of photographs and other illustrations; doing a better job of planning and developing interesting articles in a variety of departments, and editing them to a truly professional standard.”

For the competition, Selleck entered the thematic issue on soundscapes (Volume 26, Number 3). “I felt this issue exemplified the high quality we have been working toward with the recent improvements,” he said. “I am proud to share this special recognition with all participants in the production and growth of *Park Science* over the years: associate, assistant, guest, copy, and the former editor; contributors; graphic designers; sponsors; editorial board members; and our readers. We have indeed set the bar high.”